

Arts Perspective

After ten years away, *Arts Perspective* returns brighter and bolder than ever. This relaunch is about more than just bringing back a magazine; it's about creating a gathering space where artists and audiences meet, where creativity gets the spotlight it deserves, and where culture is celebrated in all its forms.

*"As for artistic
muses, Neiman
cites many
of the greats
including
da Vinci and
Rubens, Raoul
Dufy, Oskar
Kokoschka, and
George Bellows."*



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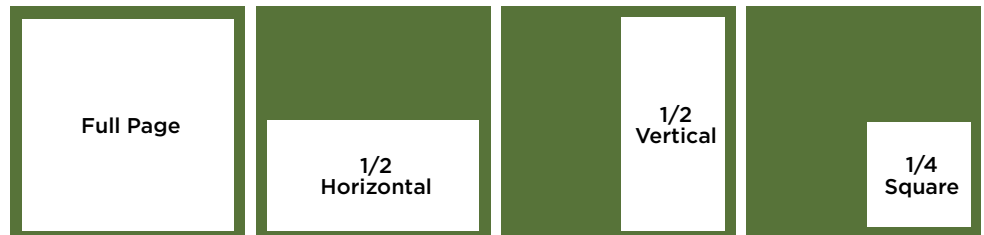
Arts Perspective

2026 MEDIA KIT

| Ad Package & Investment | Size (width x height) | | Pricing |
|----------------------------|-----------------------|--------------------------|---------|
| Back Cover* | 9.75" w x 10.5" h | <input type="checkbox"/> | \$1,500 |
| Inside Back Cover* | 9.75" w x 10.5" h | <input type="checkbox"/> | \$1,300 |
| Inside Back Cover Facing* | 9.75" w x 10.5" h | <input type="checkbox"/> | \$1,300 |
| Inside Front Cover* | 9.75" w x 10.5" h | <input type="checkbox"/> | \$1,300 |
| Inside Front Cover Facing* | 9.75" w x 10.5" h | <input type="checkbox"/> | \$1,300 |
| First Right-Hand Page* | 9.75" w x 10.5" h | <input type="checkbox"/> | \$1,150 |
| Full Page | 9.75" w x 10.5" h | <input type="checkbox"/> | \$950 |
| 1/2 Page Horizontal | 9.75" w x 5" h | <input type="checkbox"/> | \$550 |
| 1/2 Page Vertical | 4.6" w x 10.5" h | <input type="checkbox"/> | \$550 |
| 1/4 Page | 4.6" w x 5" h | <input type="checkbox"/> | \$325 |

* Premium Position Includes: 60,000 MREC or Leaderboard digital impressions on the BCI news site of your choice, to be used by August 30th, 2026.

8% discount for prepayment, due by space deadline.



| 2026 Deadlines | Space Closing | Artwork Approval Due | Durango Herald Insertion |
|----------------|----------------|----------------------|--------------------------|
| | March 3 | March 10 | March 29 |

Design services are complementary and include up to three (3) revisions at no additional cost. Any further edits beyond this allotment may incur a \$25.00 per revision charge. Placement of advertisements in premium positions are subject to a 25% additional charge above the standard rate. In the event of cancellation after the space reservation deadline, Ballantine Communications shall impose a cancellation fee equivalent to fifty percent (50%) of the total cost of the advertisement space reserved.

I hereby agree to participate in these special publications of Ballantine Communications and have circled the appropriate package listed above. I also understand all deadlines and commitments to the package.

Connect with us
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Ballantine Communications Account Executive & Date

Business Owner & Date